

Email Template

Subject: Strengthen Leadership and Team Connection with Kānuka's *Connecting Kōrero* Programme

Dear [Boss's Name],

I am writing to request support in participating in Kānuka Wellbeing and Leadership's *Connecting Kōrero* programme. This four-week online programme is designed to help leaders develop the confidence and skills to have meaningful, connecting conversations—especially those we often see as challenging.

The programme is uniquely tailored to Aotearoa, aligning with our Kiwi values of openness, integrity, and collective wellbeing. By participating, I'll gain tools that reflect the way we lead and communicate in New Zealand—building trust and maintaining mana in our everyday interactions.

The key outcomes directly align with our organisational culture and goals:

- **Better preparation for important conversations:** I will learn practical strategies to confidently approach conversations that might otherwise be avoided, ensuring issues are addressed in a timely manner.
- **Reduced procrastination and avoidance:** This course will help me engage with small behaviours and challenges early, before they escalate into larger problems.
- **Upholding our organisation's values:** The programme reinforces the importance of aligning conversations with our values, ensuring we lead with authenticity and respect.
- **Improved trust within teams:** By fostering open and honest kōrero, I will be better equipped to build trust and cohesion within our team, which is crucial for high performance.
- **Improved staff retention:** When leaders communicate with empathy and clarity, it nurtures a positive work environment, reduces conflict, and enhances overall team morale—key drivers of staff retention.

This comprehensive 4-week programme, delivering over **NZ\$2,000** of value, offers expert coaching, practical tools, and actionable strategies to significantly enhance my wellbeing and leadership skills—all for an accessible investment of just **NZ\$497**.

I believe this investment in *Connecting Kōrero* will not only strengthen my leadership but also support the wellbeing and performance of our team, aligning with the values we hold in our organisation.

I would greatly appreciate your consideration of this opportunity and support for my participation.

Ngā mihi nui,
[Your Name]